

FOR IMMEDIATE RELEASE
December 15, 2009

Contact: Tyler Lemkin
(310) 264-0640
tyler@greenfieldsacks.com

Joe Goode: "Golden Dreams"

Reception: Friday, January 29, 5-7pm
Exhibition Dates: January 29 – March 6, 2010

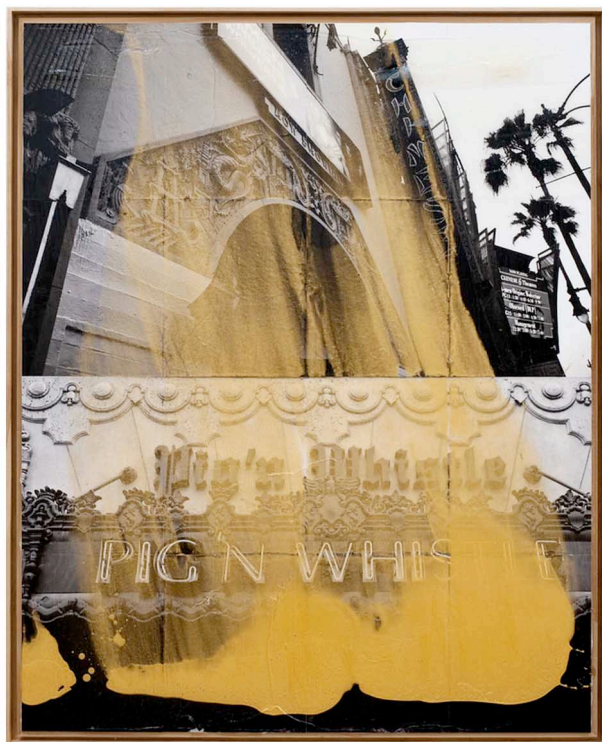
Greenfield Sacks Gallery is pleased to announce an exhibition of new works by prominent Los Angeles artist Joe Goode. This exhibition, entitled "Golden Dreams," will include acrylic paintings using archival digital prints as a ground.

Photography has been an important element in Joe Goode's work since the 1960's, as first seen in *Milk Bottle Painting* (1961-62). After a devastating studio fire in May 2005, his photography became even more important. Among the ruins Goode found that his digital camera had survived the fire. He took pictures of the remnants of his studio and this became

the basis of a whole new body of work, entitled *Ashes*. Goode continues to use photography in his current work. The "Golden Dreams" pictures are digital photographs of an earlier, romanticized Hollywood. Theatres, museums, restaurants and movie stars now appear tattered as seen through artist's contemporary lens.

Surprise and mystery are important elements of Joe Goode's art making. Brushstrokes of a milky white substance are painted across his large-scale digital photographs. As this gel dries it becomes partially transparent. Goode states that he enjoys not knowing precisely what the end results will be.

Joe Goode's work is in the collections of The Art Institute of Chicago; the Los Angeles County Museum of Art; the Museum of Contemporary Art, Los Angeles; the Museum of Modern Art, New York; The National Gallery, London, England, and many other institutional collections.



Joe Goode
Golden Hollywood 6, Hm 06, 2009
Acrylic on archival digital print
61 x 49 inches